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Talent Summit to be held for Racine County businesses

RACINE, WI – Talent is on the minds of many. For over 35 years, Racine County Economic Development Corp. (RCEDC) and Racine County have worked with local communities to facilitate growth and development. Attracting and retaining talent is key to the success of our local business community. Greater Racine County was formed to help promote and direct the growing need for talent recruitment and retention among current and new businesses.

Join RCEDC and Racine County on June 6th for the first Greater Racine County Talent Summit, providing unparalleled resources and insight directly aimed at recruiting, retaining and developing talent.

“In Racine County there are currently more than 2,000 positions open, and over the next few years those number will increase,” said Jonathan Delagrave, Racine County Executive. “As you can imagine, this issue is dear to me given the impact it will have on our local businesses but also the potential it creates for our residents.”

At the summit you will hear from several speakers who will help businesses understand the talent demand and supply in Racine County, develop a clear recruitment message, create a company brand that attracts and retains talent, and foster leadership that builds better managers and company culture.

“We have assembled this incredible lineup of industry experts, resources and topics based on the needs expressed by Racine County businesses,” said Kate Walker, Talent Recruitment Specialist at RCEDC. “Individuals and organizations who attend this summit will leave with a strategic plan of action to develop, attract and retain the talent needed for their business.”

Aside from talent recruitment and retention, other topics include:

- Compensation and Benefits
- Establishing A Strong Company Culture
- Small Business Talent Attraction
- Unique Talent Resources and Supply
- Retaining Talent Through Intentional Leadership
- Establishing A Training Program
- Innovative Talent Recruitment Strategies
- Mission Wisconsin: Tapping Into Military Talent

To learn more about the event and to register, please visit GreaterRacineCounty.com/summit. The daylong event will take place at the Delta Hotels by Marriott Racine and registration begins at 8:30am. A continental breakfast, lunch and afternoon snack will be provided.

Event Details: Greater Racine County Talent Summit

Where

Delta Hotels by Marriott Racine
7111 Washington Ave
Racine, WI 53406

When

Thursday, June 6, 2019
Registration and Continental Breakfast | 8:30am
Program | 9:00am – 4:00pm

Cost

Individual \$75
RCEDC Investor / Member \$65
Multiple Registration \$65

About RCEDC – RCEDC’s mission is to grow the tax base and facilitate the creation of new full-time jobs in Racine County. We accomplish this mission by partnering with Racine County, municipal leaders and our partners to provide businesses with nearly every service required to undertake an expansion, relocation, financing or talent development project. Our dedicated staff is committed to meeting the needs of businesses interested in expanding or locating in Racine County.